Kuruc, Nick

From:	Kuruc, Nick
To:	1310 - Philadelphia ROU; 1510 - Hartford ROU; 1610 - Buffalo ROU; *=AllIn1: Do Not Send PC Files; 1210 - New York Metro ROU
Cc:	1300 - Philadelphia Region; 1500 - Hartford Region; 1540 - Hartford Chain; 1600 - Buffalo Region; 1643 - Albany Chain; 1200 - New York Metro Region; 1242 - North Jersey Chain
Subject:	Wakefern Food Corporation- Price Plus Program Dates
Date:	Mon, Aug 8, 1994 9:14AM

Listed below are upcoming Shop Rite Price Plus Program Brands/Dates:

WINSTON Select $ 2.50 - August 21-September 18
DORAL $ 2.00- August 21- September 18
WORTH $ 2.00- September 18-October 21

Please advise all Sales Personnel that every Shop Rite Store has a sign making shop that has the ability to generate a "Price Plus" shelf talker. When contacting stores these shelf talkers should be obtained, and placed on carton merchandisers or in the area where cigarettes are sold. Shop Rite customers identify with the Price Plus Logo.

You will soon be receiving notification regarding dates for an upcoming CAMEL Price Plus Program.

As always, thank you for your assistance.

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Source: https://www.industrydocuments.ucsf.edu/docs/klky0000